



Cele mai valoroase branduri sportive - dolari

1. New York Yankees (baseball)	340.000.000
2. Manchester United (fotbal)	269.000.000
3. Real Madrid (fotbal)	264.000.000
4. Dallas Cowboys (fotbal american)	193.000.000
5. Bayern Munchen (fotbal)	179.000.000
6. Boston Red Sox (baseball)	173.000.000
7. Barcelona (fotbal)	172.000.000
8. Arsenal (fotbal)	158.000.000
9. AC Milan (fotbal)	147.000.000
10. New England Patriots (fotbal american)	146.000.000