

## Jurnal bursier — SUA

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Indicii bursieri americani au închis indecis sedinta de luni, cresterile din sectorul tehnologic contrabalansand scaderile cauzate de temerile privind evolutia economiei americane. Principala stire macroeconomica a fost data de raportul lunar al Rezervei Federale din New York privind activitatea manufacturiera. Indicatorul Empire Manufacturing a crescut usor in luna iulie, dar s-a situat sub estimarile analistilor. In consecinta, indicii bursieri au pierdut circa 0,5% din valoare dupa anunt. Tot ieri a fost publicat si indicele NAHB/Wells Fargo al increderii constructorilor de locuinte. Valoarea indicelui a scazut pentru a treia luna la rand, ajungand la cel mai

mic nivel din martie 2009 pana in prezent. Principalele motive pentru scadere sunt date de somajul ridicat si volumul crescut de case puse spre vanzare. Actiunile Pulte Homes, unul din cei mai mari dezvoltatori imobiliari americani, au scazut ieri cu 1,5%, ajungand in apropierea minimelor anuale.

Dolarul american s-a depreciat fata de moneda Euro, cotația EURUSD ajungand in jurul nivelului de 1,285.

Nume	Preț	Variație (%)	Variație	Variație 2010 (%)
MSCI World Index	1106.21	0.24%	2.65	-5.33%
Dow Jones	10302.01	-0.01%	-1.14	-1.21%
Nasdaq	1821.51	0.15%	2.71	-2.09%
S&P 500	1079.38	0.01%	0.13	-3.20%
Dow Jones Transportation	4205.32	0.08%	3.51	2.58%
Dow Jones Utilities	387.51	-0.05%	-0.19	-2.64%
S&P Financial Services	188.69	-0.21%	-0.40	-2.63%
S&P Energy	399.74	0.07%	0.28	-7.03%
S&P Telecom	112.33	-0.29%	-0.33	-2.02%
S&P Industrials	254.29	-0.04%	-0.09	4.65%
S&P Consumer Discretionary	242.29	0.01%	0.02	3.07%
S&P Consumer Staples	276.41	0.03%	0.08	0.77%
S&P Utilities	155.08	0.05%	0.07	-1.85%
S&P Health Care	335.31	-0.39%	-1.32	-7.43%
S&P Materials	190.24	0.45%	0.85	-4.79%
S&P Info tech	340.22	0.41%	1.39	-8.22%
S&P Metals	165.20	1.11%	1.82	-6.26%
S&P Integrated Oil & Gas	383.49	0.10%	0.39	-5.69%
WTI Crude Oil	\$75.24	-0.20%	-0.15	-8.29%
Gold Spot	\$1,225.35	0.82%	9.92	11.86%
Jefferies Commodities Index	268.11	-0.25%	-0.68	-5.39%
Volatility index (CBOE VIX)	26.10	-0.53%	-0.14	20.39%
<b>Forex</b>				
EUR / USD	1.2827	0.57%	0.0073	-10.43%
USD / CHF	1.0393	-1.11%	-0.0117	0.40%
GBP / USD	1.5664	0.46%	0.0072	-3.13%
USD / JPY	85.32	-1.02%	-0.88	-8.28%
DX Index	82.5330	-0.50%	-0.4150	6.00%

## Evoluția companiilor din indicele Dow Jones

Name	Change this year	Change today	P/E	Price/Book Value
<b>DOW JONES INDUS. AVG</b>	<b>-1.21%</b>	<b>-0.01%</b>	<b>13.42</b>	<b>2.49</b>
CATERPILLAR INC	20.18%	0.71%	28.07	4.70
DU PONT (E.I.) DE NEMOURS	19.96%	0.17%	12.24	4.26
BOEING CO	18.97%	-0.68%	42.09	15.30
MCDONALD'S CORP	14.97%	-0.14%	16.47	5.82
KRAFT FOODS INC-CLASS A	8.35%	-0.17%	14.02	1.54
WALT DISNEY CO/THE	4.37%	-0.06%	16.18	1.71
AMERICAN EXPRESS CO	2.52%	-0.46%	15.98	3.44
GENERAL ELECTRIC CO	2.18%	0.52%	14.18	1.45
UNITED TECHNOLOGIES CORP	1.35%	-0.50%	14.51	3.28
CHEVRON CORP	0.94%	0.40%	8.88	1.57
3M CO	0.92%	-0.69%	14.87	4.26
THE TRAVELERS COMPANIES INC	0.10%	-0.46%	7.87	0.90
PROCTER & GAMBLE CO	-1.42%	-0.08%	16.33	2.84
COCA-COLA CO/THE	-1.96%	0.27%	16.73	5.05
INTL BUSINESS MACHINES CORP	-2.39%	-0.08%	12.11	7.65
VERIZON COMMUNICATIONS INC	-3.22%	-0.23%	13.14	2.16
MERCK & CO. INC.	-4.30%	-0.09%	10.38	1.95
INTEL CORP	-4.56%	1.67%	10.64	2.36
AT&T INC	-4.92%	-0.26%	11.84	1.53
HOME DEPOT INC	-5.36%	0.26%	15.04	2.33
WAL-MART STORES INC	-5.69%	0.02%	13.06	2.84
CISCO SYSTEMS INC	-8.48%	2.57%	16.73	2.81
JPMORGAN CHASE & CO	-9.55%	0.51%	11.09	0.92
JOHNSON & JOHNSON	-9.94%	-0.24%	12.29	3.02
PFIZER INC	-11.87%	-0.31%	7.06	1.49
EXXON MOBIL CORP	-12.19%	-0.05%	11.47	2.18
BANK OF AMERICA CORP	-12.42%	-0.30%	26.43	0.61
MICROSOFT CORP	-19.65%	0.41%	11.67	4.60
HEWLETT-PACKARD CO	-21.28%	0.25%	10.16	2.19
ALCOA INC	-34.24%	-0.38%	132.50	0.86

- raportul Price/Earnings nu este definit pentru companiile care au raportat pierderi în ultimul trimestru („earnings” negativ)
- raportul Price/Book Value nu este definit pentru companiile care au raportat în ultimul trimestru o valoare a datoriilor mai mare decât cea a activelor („book value” negativ)

## Comaniile americane cu cel mai mare impact asupra indicilor

### DOW JONES

#### Leading 5

Code	Name	Price	% Change	Index Points
CSCO	CISCO SYSTEM	21.91	2.57%	4.16
CAT	CATERPILLAR	68.49	0.71%	3.63
INTC	INTEL CORP	19.47	1.67%	2.42
CVX	CHEVRON CORP	77.71	0.40%	2.35
JPM	JPMORGAN CHA	37.69	0.51%	1.44

#### Lagging 5

Code	Name	Price	% Change	Index Points
MMM	3M CO	83.43	-0.69%	-4.39
BA	BOEING CO/TH	64.40	-0.68%	-3.33
UTX	UNITED TECH	70.35	-0.50%	-2.65
TRV	TRAVELERS CO	49.91	-0.46%	-1.74
AXP	AMERICAN EXP	41.54	-0.46%	-1.44

### NASDAQ

#### Leading 5

Code	Name	Price	% Change	Index Points
QCOM	QUALCOMM INC	38.64	1.82%	1.49
CSCO	CISCO SYSTEM	21.91	2.57%	1.22
INTC	INTEL CORP	19.47	1.67%	0.68
EBAY	EBAY INC	22.05	2.56%	0.58
BIDU	BAIDU INC-SP	84.35	1.84%	0.45

#### Lagging 5

Code	Name	Price	% Change	Index Points
AAPL	APPLE INC	247.64	-0.59%	-2.02
RIMM	RESEARCH IN	50.83	-4.81%	-1.56
AMGN	AMGEN INC	54.08	-1.71%	-0.46
GILD	GILEAD SCIEN	33.86	-1.31%	-0.43
ADBE	ADOBE SYS IN	27.36	-2.32%	-0.37



## Companiile cu cele mai mari variații zilnice din S&P 500

### Leading 5

Code	Name	Price	% Change
APOL	APOLLO GROUP	40.98	5.24%
CLF	CLIFFS NATUR	60.47	3.39%
EK	EASTMAN KODA	3.82	3.24%
RDC	ROWAN COMPAN	26.59	3.22%
KG	KING PHARMAC	8.84	3.03%

### Lagging 5

Code	Name	Price	% Change
DV	DEVRY INC	38.97	-8.76%
WPO	WASHINGTON P	315.65	-8.10%
S	SPRINT NEXTE	4.30	-4.02%
JWN	NORDSTROM IN	30.12	-3.00%
ODP	OFFICE DEPOT	4.00	-2.91%