

## Jurnal bursier — SUA

2 septembrie 2010

Indicii bursieri americani au crescut ieri, după ce raportul privind cererile de somaj a aratat ca acestea au scazut usor in ultima saptamana. De asemenea, numarul caselor in curs de vanzare a crescut in mod neasteptat cu 5,2% in luna iulie. Vanzarile din luna august anuntate de cei mai multi retailers s-au dovedit peste asteptarile analistilor, actiunile Nordstrom castigand ieri 8%, in timp ce actiunile Limited Brands s-au apreciat cu 6,1%. Totusi, miscarile din piata de capital au fost limitate, in asteptarea raportului lunar privind evolutia locurilor de munca din economia americana, raport ce va fi publicat astazi, inainte de

deschiderea pietei.

Toti indicii sectoriali, cu exceptia celui al sectorului utilitatilor, au inregistrat ieri cresteri, iar piata marfurilor s-a cunoscut aprecieri. Pretul barilului de petrol a crescut cu 1,5%, trecand peste pragul de \$75.

Dupa ce Banca Centrala Europeana a decis ieri mentinerea imprumuturilor nelimitate la o saptamana si la o luna pentru sistemul bancar european, moneda Euro s-a apreciat usor fata de dolarul american, dar a cedat mare parte din castiguri, cotaia EURUSD ramanand in jurul nivelului de 1,28.

Nume	Preț	Variație (%)	Variație	Variație 2010 (%)
MSCI World Index	1119.15	0.69%	7.63	-4.22%
Dow Jones	10320.10	0.49%	50.63	-1.04%
Nasdaq	1840.58	1.13%	20.53	-1.06%
S&P 500	1090.10	0.91%	9.81	-2.24%
Dow Jones Transportation	4342.03	1.37%	58.62	5.91%
Dow Jones Utilities	396.87	-0.12%	-0.49	-0.29%
S&P Financial Services	191.08	0.95%	1.80	-1.39%
S&P Energy	401.61	0.87%	3.48	-6.59%
S&P Telecom	114.69	0.23%	0.26	0.05%
S&P Industrials	256.29	1.32%	3.33	5.47%
S&P Consumer Discretionary	249.84	1.80%	4.41	6.29%
S&P Consumer Staples	279.67	0.57%	1.58	1.96%
S&P Utilities	158.52	-0.16%	-0.26	0.33%
S&P Health Care	334.31	0.56%	1.85	-7.71%
S&P Materials	195.55	1.07%	2.07	-2.13%
S&P Info tech	339.91	0.90%	3.04	-8.31%
S&P Metals	174.19	1.60%	2.74	-1.16%
S&P Integrated Oil & Gas	387.51	0.67%	2.57	-4.70%
WTI Crude Oil	\$75.02	1.50%	1.11	-10.41%
Gold Spot	\$1,251.06	0.54%	6.76	14.10%
Jefferies Commodities Index	271.15	0.98%	2.64	-4.32%
Volatility index (CBOE VIX)	23.19	-2.93%	-0.70	6.97%
<b>Forex</b>				
EUR / USD	1.2825	0.12%	0.0016	-10.45%
USD / CHF	1.0126	-0.32%	-0.0033	-2.18%
GBP / USD	1.5401	-0.35%	-0.0054	-4.76%
USD / JPY	84.28	-0.19%	-0.16	-9.40%
DX Index	82.4630	-0.07%	-0.0590	5.91%

## Evoluția companiilor din indicele Dow Jones

Name	Change this year	Change today	P/E	Price/Book Value
<b>DOW JONES INDUS. AVG</b>	<b>-1.04%</b>	<b>0.49%</b>	<b>13.42</b>	<b>2.49</b>
DU PONT (E.I.) DE NEMOURS	25.01%	0.21%	12.75	4.44
CATERPILLAR INC	20.27%	0.56%	28.09	4.70
MCDONALD'S CORP	20.15%	0.64%	17.21	6.08
BOEING CO	17.11%	1.77%	41.43	15.06
KRAFT FOODS INC-CLASS A	11.66%	-0.10%	14.45	1.59
WALT DISNEY CO/THE	5.15%	1.19%	16.30	1.73
HOME DEPOT INC	1.66%	2.58%	16.16	2.50
AMERICAN EXPRESS CO	0.89%	-0.46%	15.72	3.39
THE TRAVELERS COMPANIES INC	0.72%	-0.18%	7.92	0.90
COCA-COLA CO/THE	0.67%	0.12%	17.18	5.19
CHEVRON CORP	0.60%	0.89%	8.85	1.56
GENERAL ELECTRIC CO	0.13%	0.93%	13.90	1.42
PROCTER & GAMBLE CO	-0.92%	0.45%	16.41	2.85
3M CO	-0.97%	1.06%	14.59	4.18
AT&T INC	-2.25%	0.18%	12.18	1.57
VERIZON COMMUNICATIONS INC	-2.73%	-0.50%	13.21	2.17
UNITED TECHNOLOGIES CORP	-2.84%	0.10%	13.91	3.14
WAL-MART STORES INC	-3.16%	1.05%	13.41	2.93
MERCK & CO. INC.	-3.26%	-0.76%	10.49	1.97
INTL BUSINESS MACHINES CORP	-4.48%	-0.58%	11.85	7.49
JPMORGAN CHASE & CO	-8.42%	1.19%	11.22	0.93
JOHNSON & JOHNSON	-9.00%	0.51%	12.42	3.05
PFIZER INC	-9.84%	0.68%	7.22	1.53
INTEL CORP	-10.39%	0.72%	9.99	2.22
EXXON MOBIL CORP	-10.46%	0.25%	11.70	2.22
BANK OF AMERICA CORP	-11.82%	0.61%	26.61	0.62
CISCO SYSTEMS INC	-14.29%	1.28%	15.66	2.64
MICROSOFT CORP	-21.48%	0.13%	11.40	4.49
HEWLETT-PACKARD CO	-22.97%	1.20%	9.90	2.15
ALCOA INC	-32.82%	2.95%	135.38	0.88

- raportul Price/Earnings nu este definit pentru companiile care au raportat pierderi în ultimul trimestru („earnings” negativ)
- raportul Price/Book Value nu este definit pentru companiile care au raportat în ultimul trimestru o valoare a datoriilor mai mare decât cea a activelor („book value” negativ)

## Comaniile americane cu cel mai mare impact asupra indicilor

### DOW JONES

#### Leading 5

Code	Name	Price	% Change	Index Points
BA	BOEING CO/TH	63.39	1.77%	8.33
MMM	3M CO	81.87	1.06%	6.51
HD	HOME DEPOT I	29.41	2.58%	5.60
CVX	CHEVRON CORP	77.45	0.89%	5.15
WMT	WAL-MART STO	51.76	1.05%	4.09

#### Lagging 5

Code	Name	Price	% Change	Index Points
IBM	IBM	125.04	-0.58%	-5.53
MRK	MERCK & CO	35.35	-0.76%	-2.04
AXP	AMERICAN EXP	40.88	-0.46%	-1.44
VZ	VERIZON COMM	30.11	-0.50%	-1.14
TRV	TRAVELERS CO	50.22	-0.18%	-0.68

### NASDAQ

#### Leading 5

Code	Name	Price	% Change	Index Points
AAPL	APPLE INC	252.17	0.74%	2.54
SBUX	STARBUCKS CO	24.66	4.14%	1.10
QCOM	QUALCOMM INC	40.02	1.09%	0.93
AMZN	AMAZON.COM I	135.21	2.08%	0.89
BRCM	BROADCOM COR	32.71	5.24%	0.71

#### Lagging 5

Code	Name	Price	% Change	Index Points
ORCL	ORACLE CORP	22.48	-0.71%	-0.37
SYMC	SYMANTEC COR	13.97	-0.85%	-0.11
VMED	VIRGIN MEDIA	21.76	-0.73%	-0.06
NIHD	NII HOLDING	37.00	-0.64%	-0.04
AMGN	AMGEN INC	52.51	-0.15%	-0.04



## Companiile cu cele mai mari variații zilnice din S&P 500

### Leading 5

Code	Name	Price	% Change
JWN	NORDSTROM IN	32.76	8.05%
GT	GOODYEAR TIR	10.13	6.30%
LTD	LTD BRANDS I	25.75	6.10%
TER	TERADYNE INC	9.79	5.72%
GCI	GANNETT CO	13.48	5.64%

### Lagging 5

Code	Name	Price	% Change
ANF	ABERCROMBIE	35.16	-3.88%
TSN	TYSON FOODS-	16.04	-3.32%
TSS	TOTAL SYS SE	14.34	-3.30%
HRB	H&R BLOCK IN	12.57	-2.93%
CI	CIGNA CORP	33.02	-1.64%