

## Jurnal bursier — SUA

1 octombrie 2010

Indicii bursieri americani s-au apreciat vineri, pe fondul stirilor macroeconomice peste asteptari. Departamentul Comertului a anuntat un consum al populatiei in crestere cu 0,4% in luna august, peste estimarea medie de 0,3%. De asemenea, veniturile personale au crescut cu 0,5% in august, aceasta fiind cea mai mare crestere lunara de la inceputul anului. De asemenea, indicele U. Of Michigan al increderii consumatorilor americani a inregistrat in septembrie o scadere mai usoara decat anticipau analistii. Totusi, indicele ISM al sectorului manufacturier a atins in luna septembrie cea mai scazuta valoare din acest an, dupa anuntul stirii

indicii bursieri pierzand mare parte din castiguri. Declaratiile Presedintelui Rezervei Federale din New York, William Dudley, conform carora nivelul cresterii locurilor de munca si cel al inflatiei sunt inacceptabile, a readus in prim plan posibilitatea unei interventii a Rezervei Federale si au redat incredere investitorilor, toti indicii sectoriali inchizand sedinta pe plus. Miscarea a fost observabila si in piata valutara, unde dolarul american s-a depreciat fata de moneda Euro cu circa 1%, cotația EURUSD ajungand in preajma nivelului de 1,38.

Nume	Preț	Variație (%)	Variație	Variație 2010 (%)
MSCI World Index	1184.19	0.42%	5.00	1.35%
Dow Jones	10829.68	0.39%	41.63	3.85%
Nasdaq	1996.60	-0.07%	-1.44	7.33%
S&P 500	1146.24	0.44%	5.04	2.79%
Dow Jones Transportation	4509.08	-0.29%	-13.24	9.99%
Dow Jones Utilities	400.37	0.54%	2.14	0.59%
S&P Financial Services	195.21	1.05%	2.03	0.74%
S&P Energy	424.76	1.31%	5.49	-1.21%
S&P Telecom	122.58	0.86%	1.04	6.92%
S&P Industrials	271.21	0.14%	0.39	11.61%
S&P Consumer Discretionary	263.76	0.09%	0.24	12.21%
S&P Consumer Staples	289.06	0.27%	0.79	5.38%
S&P Utilities	160.41	0.65%	1.04	1.53%
S&P Health Care	353.93	0.05%	0.18	-2.29%
S&P Materials	204.64	1.21%	2.44	2.42%
S&P Info tech	367.43	-0.12%	-0.43	-0.89%
S&P Metals	187.58	2.49%	4.56	6.44%
S&P Integrated Oil & Gas	404.03	1.37%	5.48	-0.63%
WTI Crude Oil	\$81.58	2.01%	1.61	-2.69%
Gold Spot	\$1,319.03	0.80%	10.49	20.03%
Jefferies Commodities Index	285.69	-0.41%	-1.17	0.82%
Volatility index (CBOE VIX)	22.50	-5.06%	-1.20	3.78%
<b>Forex</b>				
EUR / USD	1.3791	1.15%	0.0157	-3.70%
USD / CHF	0.9738	-0.89%	-0.0087	-5.93%
GBP / USD	1.5824	0.69%	0.0108	-2.14%
USD / JPY	83.22	-0.37%	-0.31	-10.54%
DXY Index	78.0880	-0.80%	-0.6320	0.29%

## Evoluția companiilor din indicele Dow Jones

Name	Change this year	Change today	P/E	Price/Book Value
<b>DOW JONES INDUS. AVG</b>	3.85%	0.39%	14.03	2.69
CATERPILLAR INC	37.25%	-0.58%	32.06	5.37
DU PONT (E.I.) DE NEMOURS	33.20%	0.52%	13.59	4.73
BOEING CO	23.46%	0.44%	43.68	15.88
MCDONALD'S CORP	19.99%	0.55%	17.18	6.07
KRAFT FOODS INC-CLASS A	14.83%	1.13%	14.86	1.63
HOME DEPOT INC	9.99%	0.44%	17.48	2.73
GENERAL ELECTRIC CO	8.13%	0.68%	15.01	1.54
CHEVRON CORP	6.44%	1.11%	9.56	1.65
VERIZON COMMUNICATIONS INC	6.25%	0.92%	14.43	2.37
3M CO	5.99%	1.05%	15.62	4.47
THE TRAVELERS COMPANIES INC	4.53%	0.04%	8.22	0.94
COCA-COLA CO/THE	3.72%	1.03%	17.70	5.34
INTL BUSINESS MACHINES CORP	3.62%	1.12%	12.86	8.12
WALT DISNEY CO/THE	3.38%	0.69%	16.03	1.70
AMERICAN EXPRESS CO	3.11%	-0.59%	16.07	3.46
AT&T INC	2.78%	0.73%	12.80	1.65
UNITED TECHNOLOGIES CORP	2.48%	-0.14%	14.67	3.32
MERCK & CO. INC.	0.16%	-0.57%	10.86	2.04
WAL-MART STORES INC	-0.17%	-0.30%	13.82	3.02
PROCTER & GAMBLE CO	-0.78%	0.32%	16.44	2.86
JOHNSON & JOHNSON	-4.13%	-0.34%	13.08	3.22
INTEL CORP	-5.29%	0.47%	10.56	2.35
PFIZER INC	-5.55%	0.06%	7.57	1.60
JPMORGAN CHASE & CO	-6.86%	1.94%	11.41	0.95
EXXON MOBIL CORP	-8.29%	1.21%	11.98	2.27
CISCO SYSTEMS INC	-8.48%	0.05%	16.47	2.80
BANK OF AMERICA CORP	-11.69%	1.45%	26.65	0.62
MICROSOFT CORP	-20.04%	-0.45%	11.61	4.58
HEWLETT-PACKARD CO	-20.85%	-3.09%	10.03	2.20
ALCOA INC	-24.13%	0.99%	152.88	0.99

- raportul Price/Earnings nu este definit pentru companiile care au raportat pierderi în ultimul trimestru („earnings” negativ)
- raportul Price/Book Value nu este definit pentru companiile care au raportat în ultimul trimestru o valoare a datoriilor mai mare decât cea a activelor („book value” negativ)

## Companiile americane cu cel mai mare impact asupra indicilor

### DOW JONES

#### Leading 5

Code	Name	Price	% Change	Index Points
IBM	IBM	135.64	1.12%	11.35
MMM	3M CO	87.62	1.05%	6.89
CVX	CHEVRON CORP	81.95	1.11%	6.81
XOM	EXXON MOBIL	62.54	1.21%	5.68
JPM	JPMORGAN CHA	38.81	1.94%	5.60

#### Lagging 5

Code	Name	Price	% Change	Index Points
HPQ	HEWLETT-PACK	40.77	-3.09%	-9.84
CAT	CATERPILLAR	78.22	-0.58%	-3.48
AXP	AMERICAN EXP	41.78	-0.59%	-1.89
MRK	MERCK & CO	36.60	-0.57%	-1.59
JNJ	JOHNSON&JOHN	61.75	-0.34%	-1.59

### NASDAQ

#### Leading 5

Code	Name	Price	% Change	Index Points
ORCL	ORACLE CORP	27.24	1.45%	0.89
RIMM	RESEARCH IN	50.21	3.12%	0.88
TEVA	TEVA PHARM-A	53.52	1.46%	0.62
INTU	INTUIT INC	44.91	2.51%	0.48
CTSH	COGNIZANT TE	65.80	2.06%	0.43

#### Lagging 5

Code	Name	Price	% Change	Index Points
QCOM	QUALCOMM INC	44.26	-1.91%	-1.82
AAPL	APPLE INC	282.52	-0.43%	-1.71
BIDU	BAIDU INC-SP	98.80	-3.72%	-1.15
AMZN	AMAZON.COM I	153.71	-2.13%	-1.09
PCLN	PRICELINE.CO	337.82	-3.02%	-0.59



## Companiile cu cele mai mari variații zilnice din S&P 500

### Leading 5

Code	Name	Price	% Change
C	CITIGROUP IN	4.09	4.87%
PCS	METROPCS COM	10.93	4.49%
FCX	FREEPOR-T-MCM	89.13	4.38%
CLF	CLIFFS NATUR	66.58	4.16%
BTU	PEABODY ENER	50.89	3.84%

### Lagging 5

Code	Name	Price	% Change
THC	TENET HEALTH	4.53	-4.03%
ANF	ABERCROMBIE	37.75	-3.99%
SHLD	SEARS HOLDIN	69.72	-3.35%
HPQ	HEWLETT-PACK	40.77	-3.09%
PCLN	PRICELINE.CO	337.82	-3.02%